





BEST CITY IN THE NATION FOR COLLEGE GRADS

SMARTASSET, 2021

TANNER BORKUM INSTITUTIONAL PORTFOLIO ANALYST FEG INVESTMENT ADVISORS I was born and raised in San Diego, but attended Miami University for my undergrad studies. Initially, I had no interest in living in the Midwest after college, but I really grew to like Cincinnati and the surrounding area. After an internship and brief stint at FEG, my career took me to Austin, TX. I always thought I'd eventually make my way back to the West Coast, but I recently moved back to Cincinnati from Austin and this is where I intend to stay. I've been lucky to have some of my closest friends also move to Cincinnati so it feels like home already.



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ON THE COVER (L-R)

LINA MUÑOZPROJECT MANAGER - INITIATIVE LEADER, P&G

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PROJECT LEADER, P&G

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COVER & PORTRAITS BY MATT WITHERSPOON PHOTOGRAPHY





☐ f d @CINCYEXPERIENCE CINCINNATIEXPERIENCE.COM

A CITY DEFINED BY CONNECTION

Welcome to a region fueled by dreamers, doers, innovators, and makers. Here, east meets west, north meets south, old meets new, and reinvention reigns. We've been building and brewing our own way since we started. And we're not done. We're raw, real and full of heart, buttoned-up and tatted-up, rich in tradition and alive in the times. Are you a dreamer? A doer? Step into our community and choose to be defined by bridges, not borders. We stick together, as big supports small, small supports big, and collaboration is second nature. In a city that cultivates connection, a life changing opportunity may be just a cup of coffee away. A vibrant mix of cultures and contrasts, we come together across bridges, regions, and backgrounds to create a community we're proud to call ours-and we think you will too. Connect in Cincinnati and come home to what's possible.

#]
CITY WHERE RENTERS CAN
AFFORD TO LIVE ALONE

SMARTASSET, 2021

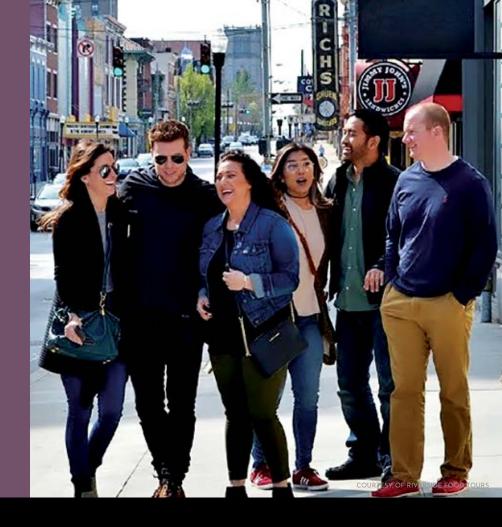
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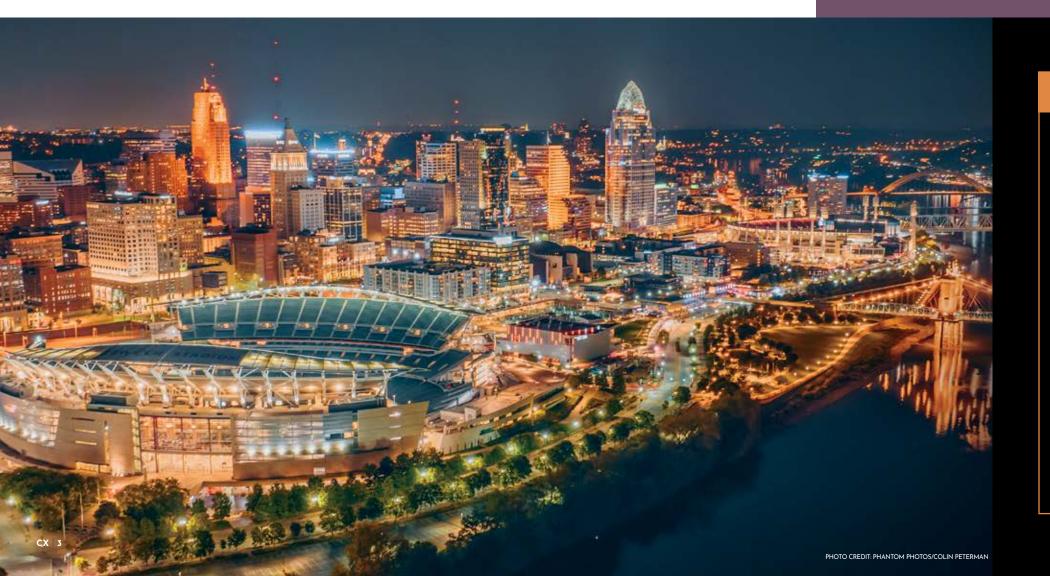
PLACE TO LAUNCH

YOUR CAREER

LINKEDIN, 2020

#5
BEST MIDWEST CITY
FOR MILLENNIALS
THE ASCENT (THE MOTLEY FOOL), 2022





CULTURE



OF ONLY 13 CITIES
IN THE U.S. WITH
PROFESSIONAL
COMPANIES IN ALL
THE ARTS-BALLET,
OPERA, SYMPHONY,
THEATER, FINE AND
CONTEMPORARY
ART MUSEUMS.

SPORTS



CINCINNATI IS THE

FOUR NCAA DIVISION 1

BASKETBALL TEAMS.

BIRTHPLACE OF
PROFESSIONAL
BASEBALL, HOME TO
MAJOR LEAGUE
SOCCER, AN NFL
TEAM, AND

DINING



CINCY IS A FOODIE

TOWN THROUGHAND-THROUGH,
PACKED WITH
INDEPENDENTLY OWNED
RESTAURANTS, JAMES
BEARD-NOMINATED
CHEFS, AND CUISINE
FROM AROUND
THE WORLD.

DOWNTOWN CINCINNATI

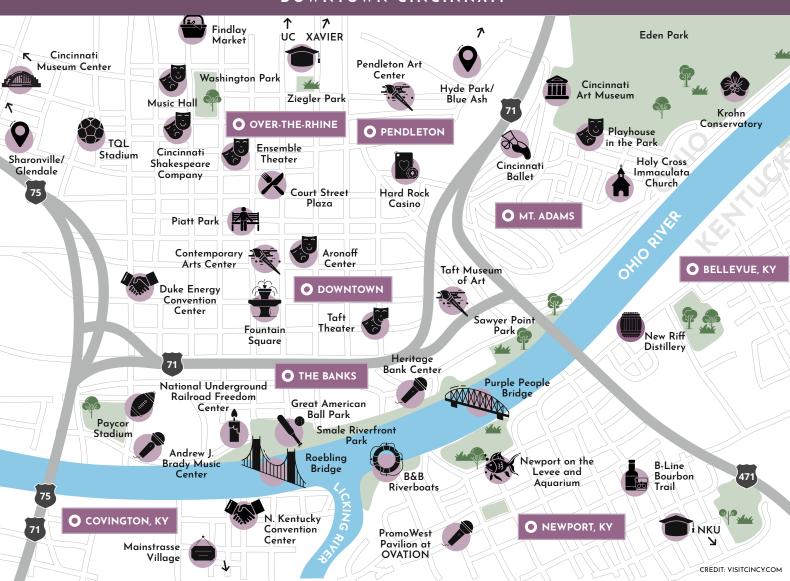




PHOTO CREDIT: MELISSA TENG/@WITANDFOLLY

Cincinnati's urban identity is at the core of who we are. Downtown is the heartbeat of our city—the source of professional opportunities, artistic inspiration, and social energy that flows through our region. With a population of more than 2.2 million, we boast big-city amenities—professional sports, a flourishing arts scene, innovative dining, world-class museums, and endless cultural attractions—made unmistakably our own with Midwest warmth and livability.

TOP
BEST PLACES TO
LIVE IN THE U.S.
LIVABILITY.COM, JUNE 2023





LINA MUÑOZ

PROJECT MANAGER - INITIATIVE LEADER PROCTER & GAMBLE

After graduating from University of Florida, I moved from Miami to Cincinnati to begin my career at P&G. This is such a great city for young professionals because there is always something going on or a new place to try. Cincinnati has a big city feel without the inconveniences of a big city. I don't have a car but since I live downtown it's really easy to get where I need to go either by walking or hopping on the streetcar. One of the things I appreciate about living downtown is that I can take the 2X bus (which stops right by my apartment) to CVG airport for only \$2.50. I travel a lot so it's an amazing deal! I also use my Cincinnati ClassPass to try different fitness and yoga classes downtown. It's easy to find a class that fits my schedule and it's fun to try new places. Whether it's discovering a cool new rooftop bar or taking pickleball lessons at the Sawyer Point courts, I feel like I've only scratched the surface in discovering all the things the city has to offer.

FAVORITE PLACE IN CINCINNATI

I love trying all the charming coffee shops in the city.

Currently my favorite place is 1215 Wine Bar & Coffee

Lab where I pick up my daily almond milk latte. They also
make the best espresso martini in town! If I'm by Findlay

Market, Deeper Roots has exceptional coffee and I can't
resist sampling their coffee of the day.

ROOFTOP BARS WITH AMAZING VIEWS

- 21C Cocktail Terrace
- AC Upper Deck
- Braxton Brewing Company (NKY)
- City View Tavern
- Incline Public House
- Lisse Steakhuis (NKY)
- New Riff Distillery (NKY)
- Pins Mechanical Company
- Top of the Park at the Phelps
- Rhinegeist Brewery
- Shires' Rooftop
- The Blind Pig
- Vista at Lytle Park

CONNECTING OVER FOOD & FUN IN THE CINCINNATI REGION

Nothing gathers people together quite like food. Whether it's an intimate date at the latest James Beardnominated hotspot or an impromptu get together with friends at an iconic hometown favorite, there's always
a reason to meet and eat. Food & Wine Magazine calls Cincinnati "one of the most exciting up-and-coming
destinations for food lovers" and USA Today deems us one of "six small cities with big food scenes." Get a taste of
our food culture at the culinary crown jewel of the Queen City: Findlay Market, a bustling center of locally and
globally sourced, artisanal and specialty foods, operating since 1852. Each neighborhood offers its own flavor of
local bars, bakeries, and bistros—complete with all the craft beer, bourbon, and coffee you can imagine. Whether
you're downtown, uptown or in the burbs, head out and explore the innovative and diverse flavors of Cincy.

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AMERICA'S NEXT GREAT
FOOD CITIES

FOOD & WINE, 2022

#1
CITY FOR BEER
DRINKERS

SMARTASSET, 2021

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BEST OKTOBERFEST IN THE U.S.— OKTOBERFEST-ZINZINNATI

VISITUSAPARKS.COM





While Cincinnati has historic German roots, the city's culinary scene is modern and global. Take a tour or explore on your own the city's two most prominent markets—Findlay Market in Over-The-Rhine and Jungle Jim's International Market's two suburban locations.

FINDLAY MARKET

50+ FULL TIME VENDORS

FARM FRESH, LOCALLY SOURCED, ARTISANAL, AND SPECIALTY FOODS

OUTDOOR
BIERGARTEN WITH
TAPS OF ROTATING
LOCAL BREWERIES

JUNGLE JIM'S

A FOODIE'S PARADISE WITH 200,000+ SQ FT OF SHOPPING SPACE

180,000+ PRODUCTS FROM AROUND THE GLOBE

70 COUNTRIES REPRESENTED

ONE OF THE LARGEST WINE SELECTIONS IN THE U.S.

FOOD & FUN

OUR HOP CULTURE

Craft brewing is no fad here. We toast to 200 years of brewing history—with the underground brewery tunnels to prove it (just snag a seat on the Cincy Brew Bus for a guided tour). Today, 80+ craft breweries pay homage to our past, while embracing modern techniques and flavors. Celebrate and unwind at taprooms and beer gardens all across the city. Prefer something stronger? Plenty of local distilleries offer unique spirits from golden gin to authentic Kentucky bourbon. Grab a glass, because there's always a tasting with room for one more.









GET YOUR DAILY JOLT FROM OUR OTHER CRAFT BREW

Locals rave about our coffee culture. Enjoy a cup of artfully roasted coffee next to art exhibits at Red Tree Gallery in Oakley. In need of a place to work? Settle into the community vibe at Sidewinder Coffee in Northside. Cincinnati has no shortage of places to caffeinate.

AND ARTISAN ROASTERS IN THE CINCINNATI REGION

MOBILE MICRO-BREW TRUCKS FOR HANDCRAFTED COFFEE & BEVERAGES ON THE RUN

MIDWESTERN FOODIE MECCA

Gather around the melting pot. Creativity, diversity, and unforgettable flavor are what's served up by food entrepreneurs here. Sample Korean fried chicken, Lebanese-inspired chocolate-and-tahini cookies, Nepalese dumplings, and Japanese-style coconut mochi doughnuts, all made locally. Make it a meal to remember at a fine dining establishment or check out the city's views at a casual rooftop deck. What's on the menu is always a tasty conversation starter. Prefer the classics? BBQ joints, chili parlors, and ice cream shops bring everyone together in mom-and-pops around town.



CINCINNATI IS 1 OF 10 PLACES FOOD LOVERS SHOULD VISIT IN 2023.

TRIPSAVVY, 2022

TOP FOODIE CITY IN THE UNITED STATES
WALLETHUB, 2021



A CITY THAT LOVES TO CELEBRATE

From BLINK®, a 30-block immersive light and art experience, to Bockfest, a wild celebration of dark beer, springtime and goats, Cincinnatians jump at any chance to get together. Music lovers vibe at the electrifying Cincinnati Music Festival and foodies nosh at Taste of Cincinnati, the nation's longest-running culinary arts festival. One quick glance at the city's calendar and you'll find the perfect event to meet people and make memories.



VISITORS STREAM THROUGH DOWNTOWN CINCY FOR BLINK®, ONE OF THE LARGEST LIGHT AND ART SHOWS IN THE COUNTRY













MAPI DE VEYRA

OWNER
MAPI'S RESTAURANT GROUP
LOS TACOS HERMANOS
NICE-NICE NOODLES & RICE

JORDAN HAMONS

FOUNDER & OWNER
TABLESPOON COOKING CO.

MAPI

My family immigrated here from the Philippines and Jordan moved to the city to attend the University of Cincinnati. Our paths crossed at Findlay Kitchen. It's a shared commissary kitchen where Jordan started Tablespoon and I used to make ramen. Jordan hit my car and got my number. She told me she didn't hit it on purpose—but I think she did. Fast forward five years and now we're engaged!

We've both built so many great relationships in the community—professionally and socially. With the reasonable cost of living, abundance of opportunity, and incredible community support, Jordan and I have each been able to start our businesses here. I don't think that would be possible in other cities. Not only is Cincinnati a foodie town, but it's a great place to build a life and a family together.

FAVORITE PLACE IN CINCINNATI

ORDAN

Since we're both chefs, we're always keeping up with the city's vibrant food scene. Mapi enjoys hitting up the myriad of food festivals throughout the year. I prefer exploring Findlay Market, finding inspiration from the fresh ingredients and talking with the vendors. Either way, there's no shortage of places to fuel our culinary imaginations.

POPULAR CULTURAL AND FOOD FESTIVALS

- AfriFest Cincy: Taste of Africa
- Asian Food Fest
- Bacon Bourbon and Brew Festival
- Cincinnati Celtic Festival
- Cincinnati International Wine Festival
- Cincinnati Moon Festival
- Cincy-Cinco
- Cincy VegFest
- Flavor of Findlay
- Glier's Goettafest
- Juneteenth FestivalNewport Italianfest
- Oktoberfest-Zinzinnati
- ALL STATE OF THE S
- Panegyri Greek Festival
- Rockin Taco Festival
- Smoke on the River BBQ Fest

EXPLORE MORE



CONNECTING THROUGH DISCOVERY IN THE CINCINNATI REGION

From Broadway to Shakespeare and Pop to Puccini, world-class music, theater, and dance take center stage here. Cincinnati is one of only 13 cities in the U.S. to have professional companies in all the arts: theater, opera, symphony, ballet, and fine and contemporary art museums. With seven playhouses, 43 music venues, hundreds of larger-than-life public murals, a 300-acre sculpture park, a world-class zoo, an international film festival, and more, you'll never run out of ways to expand your mind and engage your senses. Delve into natural history, admire the brushstrokes of the masters, and become absorbed in the magic of playwrights and composers.

Bring out your inner artist—or simply find something to admire—around every corner.

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ZOO IN THE NATION—
CINCINNATI ZOO &
BOTANICAL GARDEN

USA TODAY, 2021 & 2022

#1

BEST HISTORY MUSEUM – NATIONAL UNDERGROUND RAILROAD FREEDOM CENTER

USA TODAY, 2023

#4

BEST FREE MUSEUM IN THE U.S. – CINCINNATI ART MUSEUM

USA TODAY, 2021



Visual explorer? Dive under the sea in Newport and discover the wonders of the aquatic world. Get nostalgic with the glow of vintage neon signs in Camp Washington or marvel at the skies in the Western Hemisphere's first public observatory.

American Sign Museum

Cincinnati Museum Center

Cincinnati Observatory

Cincinnati Zoo & Botanical Garden

Harriet Beecher Stowe House

Heritage Village Museum

Krohn Conservatory

Nancy & David Wolf Holocaust & Humanity Center

National Underground Railroad Freedom Center

Newport Aquarium

William Howard Taft National Historic Site





DISCOVERY

ADVANCING THE ART OF DANCE

From ballet to hip-hop, Cincy has a vibrant dance scene. Admirers can fill their calendar with world-class performances and social events from Cincinnati Ballet, Exhale Dance Tribe, Revolution Dance Theater and Mutual Dance Theater. Get in on the fun with fellow YPs at Cincinnati Ballet Young Professionals' popular Ballet & Beer gatherings and Club B gala. Or finesse your moves at adult dance-inspired workouts, classes, and social organizations dedicated to promoting dance like CincyHop, Cincinnati Contra Dance, DANCEFIX, and Elementz. Get fit, have fun, and find your groove here in Cincinnati.









MOVIE BUFF MAGNET

Whether you love watching movies—or love watching movies being made—the Queen City is your place. In the last three decades, more than 80 movies have been filmed in Cincinnati. Due to its affordability and talent pool, MovieMaker Magazine consistently ranks Cincinnati as one of the "Best Places to Live and Work in the U.S. Film Industry." For movie aficionados, our annual International Film Festival hosts filmmaker forums and groundbreaking screenings. Or catch classic cinema flicks at our charming neighborhood movie houses like the Esquire or Mariemont Theaters. Ignite your imagination in the Cincinnati film scene.

TOP COOLEST FILM FESTIVALS IN THE WORLD-OVER-THE-RHINE INTERNATIONAL FILM FESTIVAL MOVIEMAKER MAGAZINE, 2022

REDEFINING VISUAL ARTS

The visual arts are for and by everyone here. Gallery hop your way through Pendleton Art Center with friends on Final Friday, or experience after-hours inspiration at Art After Dark in the Cincinnati Art Museum (free daily admission). Into progressive statement-makers? The Contemporary Arts Center features a unique and modern mix. With 230 public murals and counting, fresh art is always right around the corner. Sign up for a curated walk or create your own route to check out the latest. For hands-on experience in the visual arts community, join ArtsWave Young Professionals, a creative, welcoming group eager to make a difference. Come see why the Arts Vibrancy Index has named Cincinnati as one of the "Top 20 Most Vibrant Art Communities in the Nation."



PERMANENT ART MURALS CREATED BY ARTWORKS YOUTH APPRENTICES AND PROFESSIONAL ARTISTS THROUGHOUT GREATER CINCINNATI AND NORTHERN KENTUCKY





A CITY THAT SINGS

Indoor, outdoor, stadium or bar, the sound of live music spills from venues and festivals throughout the city. Pick any genre and you'll find it—Opera in the Park, R&B on the Ohio River banks, the Symphony Orchestra at historic landmark Music Hall, and industry headliners at packed amphitheaters and arenas. Homegrown indie acts hit the stage too, with The National throwing their own multi-day festival here. For free live music, everyone is welcome to show off their rhythm at Salsa on the (Fountain) Square and Friday Flow at Washington Park. Or pop by one of the city's favorite hole-in-the-walls for an intimate acoustic concert. Ready to find your own voice? Cincinnati's Young Professional Choral Collective, Cincinnati

Young Protessional Choral Collective, Cincinnati Sound Chorus, May Festival Chorus, and many other vocal ensembles in the region are always on the lookout for talents like you.





A CENTER FOR THE PERFORMING ARTS

If stage performance is your jam, you've come to the right town. The Cincinnati Shakespeare Company is known for its spell-binding performances of Shakespeare and Dickens, and commissioning new classics each season. See your favorite Broadway touring companies at The Aronoff Center for the Arts and make a night of it downtown with dinner and drinks. For engaging dramas, Playhouse in the Park is tops entertaining and inspiring from its Mt. Adams hilltop home. Have an eye for up-and-comers? Discover local talent at the Ensemble Theatre, Know Theatre, Cincinnati Music Theater or the Warsaw Federal Incline Theater. Or get into character yourself with one of the region's many community theaters. We'll watch for your name on the playbill.

PERFORMING ARTS CENTERS & THEATERS

COMMUNITY THEATER GROUPS

PLAYHOUSES IN THE CINCINNATI REGION





REBEKAH BEAULIEU

PRESIDENT & CEO

As a museum professional, a vital performing and fine arts community is a must. Not only is the quality outstanding in Cincinnati, but there is also a vibrancy to how well arts organizations support each other. Having colleagues welcome me with open arms has benefitted me both professionally and personally since my move from Connecticut. I absolutely love spending my work days at the Taft Museum in the most beautiful interiors amidst exceptional fine art. When I need to clear my head, I simply step right out of the front door and escape into the hustle and bustle of the city.

Cincinnati has endless endearing quirks, including food (goetta, anyone?) and traditions (Reds Opening Day celebration is NOT to be missed!). Through local dining apps I've discovered cool vintage diners, luxe steakhouses, classic dairy bars, neighborhood chili parlors, and more. Cincinnatians are very welcoming—and enthusiastic to share their beloved food culture!

FAVORITE PLACE IN CINCINNATI

Any bookstore! What better places to explore, especially to learn the tales of Cincinnati history. Joseph-Beth in Norwood, Duttenhofer's in Clifton, and Roebling Books in Northern Kentucky are full of great finds.

UNIQUE PLACES TO FEED YOUR IMAGINATION

- Baker Hunt Art and Cultural Center
- Behringer-Crawford Museum
- Cardboard Boat Museum
- Cincinnati Public Library MakerSpace
- Essex Studios
- Museum of Natural History & Science
- Pendleton Art Center
- Play Library
- Pyramid Hill Sculpture Park & Museum
- The Mercantile Library
- Trammel Fossil Park
- Vent Haven Museum

CONNECTING WITH THE GREAT OUTDOORS IN THE CINCINNATI REGION

Whether you're an adventurous mountain biker or an avid park bench reader, you'll enjoy four full seasons of outdoor experiences here. Bordered by the mighty Ohio River, with the Great Miami and Little Miami rivers connecting to it, our region is a great place for water lovers to spend the day on a speed boat, paddle board, canoe, or kayak. Or run, hike, or bike your way up glacially-formed hills, along repurposed train tracks, or down quietly babbling creeks. CORA (Cincinnati Off-Road Alliance) is dedicated to developing a thriving outdoor community with over 100 miles of off-road trails. The 78-mile paved Little Miami Scenic Trail—the third-longest in the country—is ideal for cyclists, joggers, and inline skaters. Thirsty? Stop for a pint at one of six craft breweries stationed along the way.

There's no shortage of urban greenspaces thanks to organizations like Cincinnati Parks, Great Parks of Hamilton County, Green Umbrella, and Keep Cincinnati Beautiful. At least 88% of Cincinnati residents live within a 10-minute walk of a park, which makes it easy to connect with nature each day. From bustling Washington Park and architecturally inspiring Eden Park to suburban oases like Ault Park and Glenwood Gardens, we stroll, picnic, and play through every season of the year. Which path calls to you?



TOP 10

OUTDOORSY CITY IN THE U.S. FOR MILLENNIALS

DCI, 2022

#3

METRO FOR SUSTAINABILITY

SITE SELECTION MAGAZINE, 2022

#6 BEST PARK SYSTEM IN THE U.S.

TRUST FOR PUBLIC LAND PARKSCORE, 2023



PARKS



360 PARKS IN CITY LIMITS

116K

ACRES OF GREENSPACE
IN GREATER CINCINNATI

66+

ACRES OF GREENSPACE
IN DOWNTOWN CINCINNATI

TRAILS



250 MILES OF HIKING TRAILS

330
MILES OF MULTI-USE TRAILS
IN GREATER CINCINNATI

60
MILES OF MOUNTAIN
BIKE TRAILS

RIVERS & LAKES



5 RIVERS

5 LAKES





RUNNING AND CYCLING THROUGH THE REGION

Hit the road (or trail) with our robust running and cycling communities. The Queen City's first-ever urban trail loop, The CROWN, will connect 54 communities to our city's iconic landmarks, top employment areas, retail, recreation, and entertainment via a 34-mile multi-use paved trail. For urban dwellers, Red Bike is Cincinnati's bike sharing system—an easy and accessible way to explore our city on paved paths and protected bike lanes. Feeling social? Cincy is home to a plethora of running and cycling clubs and there's one for everyone, at every level of fitness. Cincinnati Cycle Club (CCC) hosts multiple weekly and destination rides. Frontrunners/Frontwalkers of Cincinnati is a running club for LGBT people and allies interested in hitting the road for fun or competition. Whatever your speed—Saturday morning breakfast ride with CCC or training for our famous Flying Pig Marathon—join a group and enjoy all our region has to offer.

FRED BIKE STATIONS IN CINCINNATI AND NORTHERN KENTUCKY

MILES OF ON-ROAD BIKE LANES IN GREATER CINCY

PRUNNING CLUBS IN THE CINCY AREA







With about 10% of City land devoted to Cincinnati parks, there's plenty of room for you to stretch out, take in an outdoor concert, pack an impromptu picnic, or throw discs with your canine companion.

DOWNTOWN CINCINNATI PARKS

Eden Park
General James Taylor Park
Lytle Park
Piatt Park
Sawyer Point Park
Smale Riverfront Park
T.M. Berry International
Friendship Park
Washington Park
Ziegler Park





BRITTANY BORSANYI

PUBLIC RELATIONS ACCOUNT DIRECTOR
DEVELOPMENT COUNSELLORS INTERNATIONAL

My first visit to Cincinnati was in the middle of winter...
usually not a great time to fully experience a new place.
I was pleasantly surprised to see colorful murals on
every block and all the greenspace around the city.
Coming from New York City, I was accustomed to a lot
of concrete and skyscrapers, and not a lot of well-kept
parks. After visiting friends here, I saw first-hand how
much Cincinnati has to offer. Living in downtown, I'm
steps away from a full grocery store, all the professional
sports venues, great restaurants, coffee shops, a beautiful
riverfront, and much more. No train or subway needed!
Actually, the downtown walkability, quality of life,
abundant greenspace, and cost of living were big factors
in my decision to move to Cincy a year ago.

I recently joined Cincinnati Run Club. Running with a group has been a great way to explore the different areas around the region and train for my next marathon. I love that I live in a city where I can just show up to local run clubs or pickleball courts and make new friends.

FAVORITE PLACE IN CINCINNATI

One of my favorite things to do around Cincinnati is to hit the trails and parks. You don't need to go far to find beautiful trails, streams and picture-worthy mushrooms (just don't eat them!). The Ridge, Bur Oak, Cliff, and Tree Trail Loop at Ault Park is top of my list. I love the lushness (and shade) of all the trees. It's a great escape from urban living.

RUNNING AND HIKING TRAILS IN THE REGION

- Ault Park
- California Woods Nature Preserve
- Cincinnati Nature Center
- French Park
- Johnson Hills Park
- Little Miami Scenic Trail
- Mt. Airy Forest
- Ohio River Trail
- Otto Armleder Park
- Sharon Woods
- Shawnee Lookout
- Spring Grove Cemetery
- Winton Woods

CONNECTING WITH YOUR TEAM IN THE CINCINNATI REGION

Get ready for a city teeming with lively and loyal sports fans—professional, college, and recreational alike. Root for the Reds (America's first baseball team!) with a backdrop of Ohio River views at the Great American Ballpark. Soccer more your speed? Don your blue and orange for FC Cincinnati pre-match events at Washington Park, then join the parade to TQL Stadium to cheer on our electric MLS team. And it's never too early for game day with the Bengals' Who Dey Nation. Welcome to the jungle, where tailgates line the river banks first thing in the morning. Watch top-class golf at the LPGA's Kroger Queen City Championship or be a part of the growing esports community with the region's first professional esports team, Cincinnati Fear.

Itching to get some playing time? Join the action by signing up for an amateur team. Cincinnati sand volleyball. Race with 40,000+ in the Flying Pig Marathon, ranked as one of the top in the



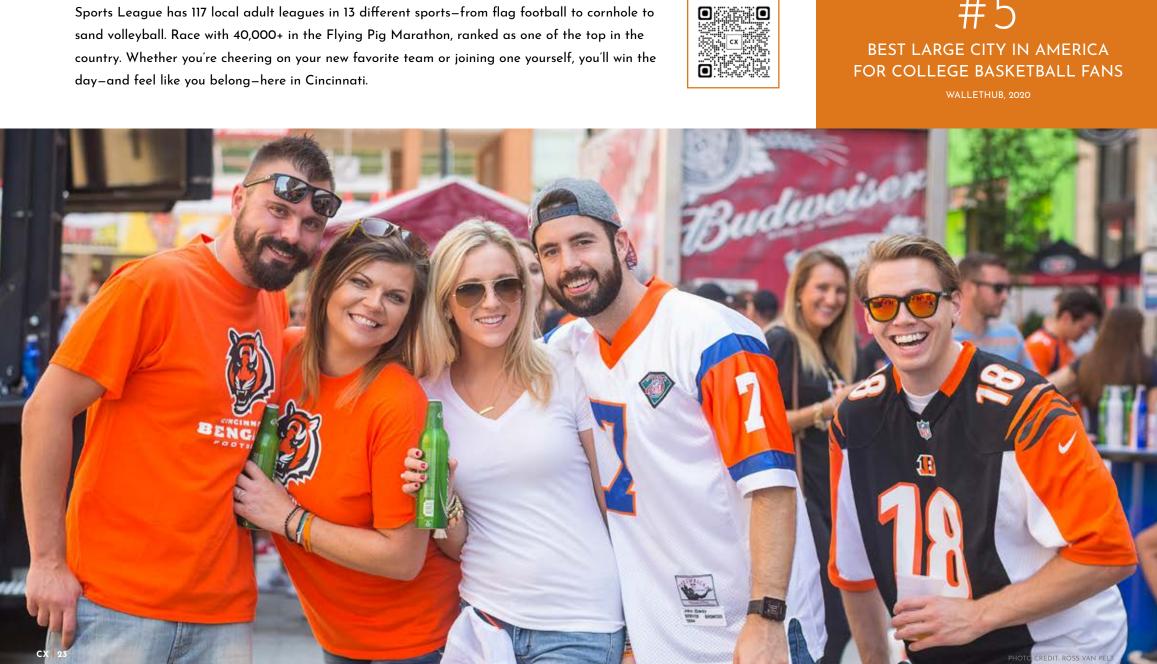
BEST CITY IN THE U.S. FOR RECREATION

WALLETHUB, 2021

#8 **BEST U.S. CITY FOR**

FOOTBALL FANS WALLETHUB, 2023

#5





OUR PROFESSIONAL SPORTS TEAMS

BENGALS

DIVISION CHAMPIONS TWO CONSECUTIVE YEARS-2021, 2022

> **PAYCOR STADIUM**

REDS

PROFESSIONAL BASEBALL'S **OLDEST TEAM**

GREAT AMERICAN BALL PARK

FC CINCINNATI

THE TEAM JOINED MAJOR LEAGUE SOCCER IN 2019

TQL STADIUM

CYCLONES

MINOR LEAGUE HOCKEY TEAM KNOWN FOR THEMED EVENTS

> HERITAGE BANK CENTER

SPORTS

ROOTING FOR THE REDS

Going to a Cincinnati Reds game is a quintessential summertime activity in the city. And Opening Day is practically a holiday here, drawing huge crowds at the Findlay Market Opening Day Parade and filling Great American Ball Park (GABP) with scores of enthusiastic fans. The stadium is located downtown on the banks of the Ohio River, making it the perfect place to hang out with other fans before and after the game. With The Banks and a large DORA district (Ohio's Designated Outdoor Refreshment Area) spanning the riverfront between GABP and the Bengal's Paycor Stadium, there's no lack of indoor and outdoor space to grab a bite and a drink while you cheer for your favorite team.



CHEERING ON THE HOME TEAMS

There's no shortage of college sports around Cincy—and you're soon to find, no tighter bond over home teams. Our region prides itself on four NCAA Division I competitors: University of Cincinnati Bearcats, Xavier University Musketeers, Miami University RedHawks, and Northern Kentucky University Norse. Alums and fans gather from all around the country to cheer on their teams. The history, the rivalries, the tournaments, the overtimes—you can't help but get caught up in the excitement.



MALIK THURMAN

DIGITAL MARKETING MANAGER FC CINCINNATI

I love meeting people, learning about what they do, where they come from...it's always so different and unique. As a digital marketing manager for FC Cincinnati, it's really cool to see the camraderie and enthusiasm in Cincy over not only soccer, but all the city's sports teams. Admittedly, I didn't know much about MLS before I moved to Cincinnati three years ago. There's an incredible energy in the city on game day. The fans, especially the ones in The Bailey, treat every match like it's win or die. The pre-match parade starts at Washington Park and winds through the streets to TQL Stadium. Whether you have a ticket or not, it's fun to be in the crowd. The cadence of the drums, the spirited chants, and of course the orange and blue smoke set off with each goal—the fans show nothing but love for the team and the city!

As a former college basketball player, I also appreciate that Cincinnati has four NCAA Division I teams. When March rolls around, the UC and Xavier fans take madness to a new level. No matter what time of year it is, Cincinnati is full of die-hard sports fans ready to recruit you to their team.

FAVORITE PLACE IN CINCINNATI

I love going on hikes with my dog and fiancé at Ault Park. The park has really nice wooded nature trails and some lookout points where you can see the Ohio River. Ault Park also happens to overlook our favorite dog park, Otto Armleder, which has around 10 acres of space for our pup to exercise.

CINCINNATI ADULT SPORTS LEAGUES & CLUBS

- Cincinnati Curling Club
- Cincinnati Pickleball Club
- Cincinnati Rowing Club
- Cincinnati Sports Leagues
- Cincinnati Tennis League
- Cincy SC
- Cincy Sports Nation
- Cincinnati Recreation Commission
- Play Your Court
- Soccer City
- YMCA of Greater Cincinnati

CONNECTING WITH YOUR NEIGHBORS IN THE CINCINNATI REGION

With a thriving workforce and median age of 33, we're an energetic city on the rise. We rank fifth on Forbes' most recent list of the "10 Best Places to Live for Young Professionals in 2023" and U.S. News & World Report ranks us "No. 13 for Best Affordable Places to Live in the U.S." in 2021-22. With budget-friendly housing opportunities, planting roots in the Queen City is remarkably affordable compared to other places. Living in Cincinnati means getting more bang for your buck, without missing out on any quality of life. That's why it's an ideal place for young adults to live. Our region is home to 70+ unique neighborhoods, each with its own personality. If you work downtown, love the bustle of urban living, and enjoy happy hour at the hottest eateries, then Over-The-Rhine is for you. If tree-lined, walkable streets, community engagement and funky, independent shops are more your thing, then consider Clifton's gaslight district or Northside. Young professionals flock to Hyde Park and Oakley—charming neighborhoods with the perfect balance of trendy restaurants and retail, plus plenty of greenspace for picnics and pup walks. From professional singles to growing families, in Cincinnati everyone can find a place to call their own. Where will you land?

#1

MOST AFFORDABLE CITY IN THE NATION FOR SOLO RENTERS

SMARTASSET, 2021

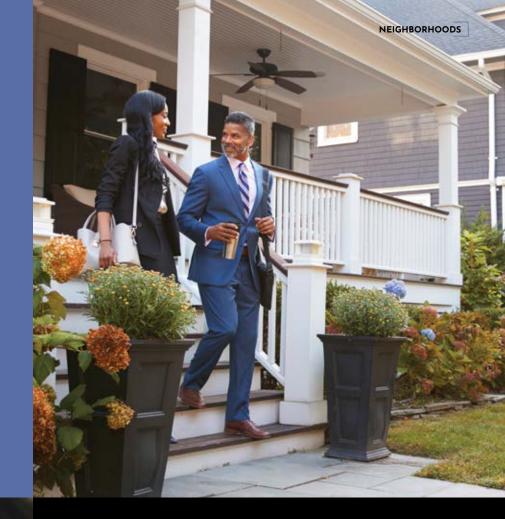
#2 CITY IN THE U.S. TO WORK FROM HOME

APARTMENT GUIDE, 2021

#3

BEST PLACE IN THE U.S. FOR FIRST-TIME HOME BUYERS

BANKRATE.COM



LIVING IN CINCINNATI

OVERALL COST OF LIVING



4% LOWER THAN NATL. AVG.

MEDIAN HOUSING



MEDIAN UTILITIES



7% LOWER THAT NATL. AVG.

MEDIAN RENT



SOURCES: PAYSCALE.COM, SEPT. 2023 AND RENTCAFE.COM, SEPT. 2023





INDIANA

The Cincinnati region's 15-county, 3-state area is all about the neighborhoods, with each offering its own distinct vibe. No matter where you choose, you'll find strong communities where neighbors connect in ways big and small, from sharing a cup of sugar to banding together for important causes. Whether you're looking for a starter home a stone's throw from downtown, an urban loft with a view, or a spacious suburban house with a sprawling yard, you're sure to find your people—and your place— EXPLORE MORE to call home.





BRAD HANSMAN

VICE PRESIDENT MEDPACE

DREW ROSS

PRIVATE JEWELER KROMBHOLZ JEWELERS

LEXI

CANINE COMPANION & BELLY RUB AFICIONADO

In the 15 years since we moved here, we've watched Cincinnati grow and change so much. The city and all the surrounding communities have so much to offer. We first lived in downtown for a number of years, enjoying the proximity to fantastic dining options, culture, and theater. Eventually, we needed room to expand our living and outdoor spaces to accomodate our (now 3) dogs and to create a home office. We discovered Montgomery, about 20 minutes north of downtown, has everything we need with its abundance of parks, restaurants, and shops, incredible walkability, and easy access to downtown. We met most of our neighbors while walking our dogs, hosting pool parties, or playing pickleball in our driveway—which is conveniently the exact width of a regulation court! The sense of community is what drew us to Montgomery and what keeps us here. We could live anywhere in the world, yet we continue to choose Cincinnati.

FAVORITE PLACE IN CINCINNATI

Our house is within walking distance of one of our favorite places, Pipkins Market. They have incredible produce and locally sourced meats. We also love to try what's in season at the Montgomery Farmers Market, Turner Farm, and Greenacres, all within minutes of

NOT-TO-MISS NEIGHBORHOOD ANNUAL EVENTS

- Chili Fest Findlay Market OTR (Jan)
- My Furry Valentine Sharonville (Feb)
- Sonder Brewing Bockfest OTR (March)
- Greater Cincinnati Earth Day Festival Blue Ash (Apr)
- Loveland Food Truck Rally Loveland (May)
- Pride Crawl and Pop-Up Dance Party Northside (June)
- Bastille Day Celebration Montgomery (July)
- Great Inland Seafood Festival Newport (Aug)
- Lunken Airport Days Columbia-Tusculum (Sept)
- Hyde Park Art Show Hyde Park (Oct)
- Thanksgiving Day Race Downtown (Nov)
- Reindog Parade Mt. Adams (Dec)

CONNECTING WITH COMMUNITY IN THE CINCINNATI REGION

This is a region where you'll find your people, and every kind of people. Museums, cultural festivals, and inspiring events honor heritage and embrace our shared future. From young professionals' organizations to faith- and culture-based groups, to motivated circles supporting sustainability, civil rights, or social justice, we rally together.

Deemed by New American Economy as one of the most immigrant-friendly cities in the country, Cincinnati's population is proudly composed of roughly 52% multicultural residents, and we strive every day to keep it that way. Global corporate headquarters and local non-profit organizations alike work hard to ensure Cincinnati continues to brim with successful minority businesses. Cincinnati COMPASS dedicates their resources to serving the region's international community, while Vibe Cincinnati amps up diversity through art, entertainment, and immersive multicultural experiences all around town. Step into our city and help us build Cincinnati's future.



CITY IN NATION WITH THE HIGHEST PERCENTAGE OF MINORITY OWNED BUSINESSES IN OPERATION FOR 6+ YEARS

LENDING TREE, 20

#2

DESTINATIONS IN THE U.S. THAT ELEVATE BLACK CULTURE YEAR-ROUND

THE POINTS GUY, 2023

#10

CITY IN U.S. WHERE IMMIGRANTS ARE MOVING AND THRIVING

AVIOS 2000





SOCIAL ADVOCACY REIGNS IN THE QUEEN CITY

Cincinnati boasts a host of highly active organizations
that address topics from civil liberties to women's issues to
LGBTQIA+ rights. CincyPAC—a political action committee of
over 1,000 young professionals—specifically targets city council
races to lobby for the city's future. Thrive here amongst people
who share your passions. They're waiting for you to help make
this a better world, starting right here in Cincinnati.





YP'S STRENGTHEN THE CINCINNATI REGION

Cincinnati is full of young, creative talent. Our YPs live to unify and amplify our home region. From networking to socializing to volunteering, spirited young pros can make the most of opportunities to explore, learn from mentors and one another, and focus on career growth to help reach long-term goals. Ready to dive in?

HYPE (Harnessing Young Professional Energy) is a local platform that helps you get to know

all the YP orgs out there and find the right ones for you.

YOUNG PROFESSIONAL ORGANIZATIONS IN CINCINNATI









"LEEDING" THE WAY

As one of our nation's leaders in sustainability and LEED certification, our city makes a better tomorrow possible through game-changing initiatives like the Green Cincinnati Plan. With corporate, private, and public support, our region makes strides today and is sure to stay green, clean, and beautiful for generations.

Cincinnati Nature Center's Center For Conservation

Green Umbrella

Greater Cincinnati Earth Coalition

Keep Cincinnati Beautiful

The Woman's City Club of Greater Cincinnati Environmental Action Group



265 ECO-FRIENDLY ORGANIZATIONS IN THE CINCINNATI REGION



MARIE KRULEWITCH-BROWNE FOUNDER/EXECUTIVE & ARTISTIC DIRECTOR

I run a community engagement, arts, and cultural organization inspired by Jew-ish culture. Our work centers around building connections and acceptance through arts and creative experiences, so community is very important to me. I am pretty much obsessed with this city. My husband and I moved here so he could attend grad school at the University of Cincinnati. We built connections and discovered a community where we could thrive and create the life we wanted. You CAN really make connections and build a name for yourself here, regardless of your creative practice, profession, or sector. Everyone is one degree from who you need to know to get something done, start something new, or connect with great work already happening here.

FAVORITE PLACE IN CINCINNATI

Washington Park in OTR has the eclectic vibe and energy that keeps me inspired. To me, it's the cultural core of our city. Besides the proximity to beautiful Music Hall and great eateries, I love all the events hosted at the park—from Opera on the great lawn to City Flea on summer Saturdays to the countless festivals throughout the year. It's a place my whole family enjoys.

GROUPS MAKING CULTURAL CONNECTIONS

- All-In Cincinnati
- Asian Community Alliance
- Cincinnati Cultural Initiative
- Cincinnati Young Black Professionals
- Cultural Centre of India
- FrancoFun Cincinnati
- Germania Society of Cincinnati
- Greater Cincinnati World Affairs Council
- India Cultural Association Cincinnati
- is
- Japan America Society of Greater Cincinnati
- Midwest Latino
- Persian American Cultural Society
- Young Catholic Professionals Greater Cincinnati

