

2022

MEDIA KIT

INNOVATION, STARTUPS,
AND SUSTAINABILITY IN CINCY



CINCINNATI
EXPERIENCE

Everybody knows about San Francisco's Silicon Valley, but it's 2022: The true spotlight going forward's going to be on the Silicon Heartland - Ohio and the Cincy area.

CINCY INNOVATION FAST FACTS

- ◆ The University of Cincinnati received the 2021 IEP Talent Award from the Association of Public & Land-Grant Universities. This award honors an institution with exemplary initiatives in education and workforce development.
- ◆ In 2021, Ohio funded two additional innovation districts in Cleveland and Columbus, both ready to leverage the model established by Cincy.
- ◆ The Cincinnati Innovation District announced partnerships with Lightship Foundation, Great American Insurance Company, and Orange Grove Bio into our innovation ecosystem.

The Cincinnati Innovation District has overseen:

- ◆ A 185% increase in issued patents
- ◆ A 159% increase in tech disclosures
- ◆ \$3.3B in total regional impact
- ◆ The launch of 198 startups
- ◆ The creation of 1,790 jobs
- ◆ ...in less than three years. The 1819 Innovation Hub is at capacity (and we're just getting started).

INVENTIONS AND INSPIRATION IN OHIO

Ohio's **Silicon Heartland** is home to a new Intel silicon chip factory, three solar panel manufacturing plants, the Lordstown Motors electric vehicle manufacturing plant, and productive hubs of solar energy equipment manufacturing.

Cincy is a **major biotech hub**. Orange Grove Bio, a biotech company, relocated their HQ from New York to Cincinnati. "We moved our headquarters to the Cincinnati Innovation District because of the people. People are the underlying foundation of any business."
- Ryan Fox, Chief Business Operations Officer

Cincy has more than 10 hospitals and numerous bio-science research companies. It's also home to Cincinnati Children's, a pediatric care and research institution consistently ranked in the **top five hospitals in the nation**.

Cincinnati Innovation District, powered by the University of Cincinnati, has overseen **\$3.3 billion in total regional impact** (and nearly 200 start-ups).

Ohio is the birthplace of aviation!

- ◆ Cincy is only about 50 miles from where the Wright Brothers built their pioneering airplane.
- ◆ CVG was named Best Regional Airport in North America in 2021 by Skytrax.
- ◆ The National Museum of the United States Air Force is a great day trip destination.
- ◆ Home to the GE Aviation Headquarters

Get more info about Cincy's startups and entrepreneurs [RIGHT HERE.](#)

SUSTAINABILITY INITIATIVES IN CINCY

- ◆ Headquartered in Cincy, Procter & Gamble successfully reached its 2020 goal of **purchasing 100% renewable electricity** in the US and Canada.
- ◆ Cincy is building **the nation's largest municipal solar farm**, which is **roughly the size of 750 football fields** and will generate enough electricity to power Greater Cincinnati Water Works, all police districts, plus City Hall.
- ◆ Cincinnati's 2030 Districts are regional businesses, organizations committed to **cutting carbon emissions by 50%** by 2030
- ◆ Cincy has one of about **two-dozen 2030 Districts in North America**
- ◆ Participants agree to cut down on energy use, water consumption, and transportation emissions **through a mixture of tech innovations and building design elements**

For more information about the Cincy region, head to: [cincinnatiexperience.com](https://www.cincinnatiexperience.com)