

2022

MEDIA KIT

CINCY NOW

Fast Facts About Our Region Today



CINCINNATI
EXPERIENCE

CINCY'S QUICK DEMOGRAPHIC STATS

Cincy is thriving, and we've got the numbers to prove it!

2.3M

The Cincy region's population includes southwest Ohio, northern Kentucky, and southeastern Indiana, with diverse & eclectic neighborhoods from urban to rural.

98%

The percent of Cincy's population growth between 2014-2017 due to immigrants. We are one of 31 metro areas in the US in which immigrants made up all growth in Main Street business ownership between 2000-2013.

LARGEST METROPOLITAN AREA IN OH & KY

Our 15-county MSA is the largest metro area in both states.

Learn more about Cincy's diversity and inclusivity

RIGHT HERE.

STUDYING IN CINCY

22 Colleges and Universities

In the Cincy Region, including the University of Cincinnati, which has over 300 majors, over 46,000 students, and a world-renowned co-op program.

35.4%

of our population has a bachelor's degree or greater

13.5%

of our population has a graduate or professional degree.

WORKING IN CINCY

- ◆ Cincy boasts a labor force of **1,170,655**.
- ◆ **23% of our population** works in Eds and Meds, while **14%** work in manufacturing, and another **12%** work in professional, scientific, and management positions.
- ◆ Cincy has seven Fortune 500 companies, the **19th most of any metropolitan area**. Ohio has **24**, the fifth most of any state.
- ◆ Cincy has the **27th largest GDP** in the US, coming in at **\$153 billion**. It is the largest GDP of any metropolitan area in Ohio or Kentucky.
- ◆ We have **1,081,867 jobs** in our region, **47.7%** of which pay more than **\$3,333 per month**.

TRAVELING IN AND AROUND CINCY

7.2B

CVG is the 6th busiest cargo airport by total weight of landed cargo - with 7.2 billion pounds landed annually.

185K

Each day, over 185,000 workers commute into our region from elsewhere, many from the neighboring Dayton metropolitan area.

RANKING CINCY

OUR TOP-OF-THE-CHARTS MOMENTS

Don't take our word for it! Cincy consistently wins awards and tops lists in every category, from parks to chefs to arts to music.

Best places in North America to live and work as a moviemaker 2022 - Moviemaker Magazine

Cincinnati ranks No.11 top places to visit in 2021 - Travel + Leisure

Top 21 places to learn about Black History - Red Tricycle

Cincinnati ranks No. 5 as best U.S. cities for public parks - Axios (Trust for Public Land)

Cincinnati Ranks No.2, Best Cities in the Country for Street Art - USA Today

Cincinnati Ranks No.1 Best City for Beer Drinkers - Smartasset

Cincinnati Ranks #9 Cities Where Tech Strength Defies Pandemic - LinkedIn

Cincinnati Ranks No.4 Best Cities for Recreation in the Country - WalletHub

Cincinnati Ranks No. 4 Best Cities for Barbecue - Lawnstarter

Cincinnati ranks among top cities for STEM professions - WalletHub

Cincinnati Art Museum Ranks No.4, Best Free Museum in The Country - USA Today

National Underground Railroad Free Center Ranks No. 2, Top History Museum in the Country - USA Today

And there's much more where that came from - check out cincinnatiexperience.com for more info about our Cincy highlights!

CINCY'S FAMOUSLY LOW COST OF LIVING

The value of living here is high, but the costs are low - allowing for a diverse population to truly thrive in the Cincy area. Let's take a quick look at a few typical costs in the area...

YOUR CINCINNATI SHOPPING LIST	HOW MUCH IT COSTS IN CINCINNATI
Pizza (11"-12" thin crust cheese pizza. Pizza Hut or Pizza Inn where available)	\$10.12
Yoga Class	\$12.20
Coffee	\$4.28
Sushi (online ordering comparison, not from C2ER)	\$8.31
Uber Prices - Uber Black from Airport to Downtown	\$47.56 (Tuesday Afternoon, 26 miles)
Traffic Time	24.9 minz
Apartment (Two bedroom, unfurnished, excluding all utilities except water, 1½ or 2 baths, 950 sq. ft.)	\$971
Cost of beer Heineken's, 6-pack, 12-oz. containers, excluding any deposit)	\$8.87
Green Space/Parks Per Capita	1.5 acres green space per person
Movie Ticket	\$14.06
Tank of Gas (@ 10 gals) / cost per gallon	\$2.677 / \$26.77
Vet visit cost (Annual exam, 4-year-old dog, take care of your fur baby)	\$47.53

VISITING CINCY? TRY THESE TOP FIVE ATTRACTIONS

Here's a quick top-five places to focus on if you're stopping by the Cincy area:

- 01.** **Fountain Square** - This downtown restaurant and entertainment hub is a can't miss place for snacks, dinner, ice skating in the winter, or an afternoon stroll year-round.
- 02.** **FC Cincinnati at TQL Stadium** - Take in a soccer game in the beautiful all-new MLS stadium in downtown Cincy, steps from Washington Park and OTR restaurants and bars.
- 03.** **Over-the-Rhine (OTR)** - The country's largest collection of Italianate Renaissance-Style architecture is home to a bustling entertainment district of shops, restaurants, craft bars & breweries.
- 04.** **Findlay Market** - Serving Cincinnati since 1855, this is one of the oldest public markets in the country. Its vendors represent generations of immigration from central Europe, southeast Asia, and the Middle East. Foodie Heaven!
- 05.** **DORA District at The Banks (Designated Outdoor Refreshment Area)** - from 11am to 1am daily, the 85-acre district at The Banks along the Ohio riverfront allows guests to take their beverage purchased from one of 18 establishments and explore our public plazas and green spaces.

For more information about entertainment options, tours, bike trails, and more, head to cincinnatiexperience.com