

2022

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# MEDIA KIT

THE CINCINNATI EXPERIENCE '22

What we're looking forward to in 2022

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CINCINNATI  
EXPERIENCE



## CULINARY & COCKTAILS: NEW AND TREASURED

While our famous mole-inspired chili is admittedly awesome, Cincy boasts a varied slate of incredibly delicious and diverse dishes. The Cincinnati region saw 70 new dining establishments open in 2021. Here are the places with drinks & eats we can't wait to tackle:

### GHOST BABY (OPENED IN JULY 2020)

Fifty feet underground in an old lagering tunnel beneath the hip Over-the-Rhine neighborhood, this cocktail lounge was one of the only places where one could find live music after the original 'shelter in place' mandates were lifted.

### THE FOUNDRY AT FOUNTAIN PLACE

This prime location at the edge of downtown's Fountain Square welcomes new French restaurant, Royce, and a new location for Cincy's treasured steak house, Jeff Ruby's.

### FOOD & DRINK TOURS

Treasured favorites from the Cincy region are back in action, including the **Cincinnati Brewing Heritage Trail**, the **Kentucky Bourbon Trail** & the **B-Line**. Other tours for imbibing local spirits include the **Cincy Brew Bus** and **Craft Connection Brewery Tours**.

## ARTS & CULTURE: BACK AND BETTER THAN EVER

Cincy punches above its weight class with some of the oldest, wealthiest, and most noteworthy cultural institutions in the entire country. It's also one of only 13 cities in the U.S. with professional companies in all the arts - ballet, opera, symphony, theater, and fine & contemporary art museums.

Check out the following new-for-'22 attractions:

### CINCINNATI ART MUSEUM'S ART CLIMB

The Art Climb's ribbon-cutting ceremony was held in June 2020, and the CAM has continued to add more and more elements to this activation of its museum grounds, including outdoor sculptures, lighting components, and a large pavilion where visitors can enjoy a view of the city.

### CINCINNATI ZOO'S KANGA CLIMB & ROO VALLEY

Cincinnati Zoo's Kanga Climb & Roo Valley: Recent Cincinnati Zoo additions include Hops Craft Beer Garden (opened August 2019), Roo Valley (opened August 2020), and the Kanga Klimb aerial adventure course (opened June 2021)



## ARTS & CULTURE (CONT'D)

### VALENTINE CENTER FOR DANCE

Valentine Center for Dance: The Margaret and Michael Valentine Center for Dance opened September 2021, as the Cincinnati Ballet's permanent new headquarters. Already the 57,000 square-foot building is a vibrant hub of activity which will only grow as academy students fill their own studios and community members begin to populate a growing menu of public programs.

## FEASTS & FESTIVALS: MARK YOUR CALENDARS

Cincy knows how to party! Join us for the following:

#### ◆ BLINK®

**October 13 - 16, 2022**

One of Cincy's most anticipated events is making a return next fall. In its inaugural year (2017), BLINK® was one of the largest light, art, and projection-mapping events in the nation, featuring large-scale installations, murals, urban artscapes, media light and interactive art.

#### ◆ OKTOBERFEST-ZINZINNATI®

**September 15 - 18, 2022**

Although cancelled in 2020, this celebration of German culture and heritage returned in 2021 as THE LARGEST OKTOBERFEST IN THE WORLD due to a cancelled Oktoberfest in Munich. Annually the largest U.S. Oktoberfest, Cincinnati welcomes over half a million people to its temporary Biergartens, stages and food tents along 2nd and 3rd streets in its riverfront district.

### ARTS LEGACY & BLACK MUSICIANS

None other than the Godfather of Soul himself - James Brown - got his start in Cincy with King Records.

The Cincinnati Black Music Walk of Fame's inaugural first four honorees include The Isley Brothers (remember "Twist and Shout") and Rock & Roll Hall of Famer Bootsy Collins. The induction ceremony will be held in July.

#### ◆ TASTE OF CINCINNATI

**May 28 - 30, 2022**

One of the nation's largest free culinary arts festivals, this Cincinnati tradition started in 1979 and features over 65 restaurants, food trucks and Findlay Market vendors along with several stages of live entertainment.

## And that's ONLY the beginning -

We are known as the City of Festivals, after all.

Find out more

**RIGHT HERE.**



## CINCY IS A SPORTS TOWN

We live it up with the MLB, MLS, NFL, four NCAA basketball teams, and these signature events:

### FC CINCINNATI AT THE NEW TQL STADIUM (OPENED MAY 2021)

FC Cincinnati is the city's 3rd major league sports team, joining the Reds and Bengals in 2018, when Major League Soccer awarded an expansion franchise to Cincinnati. The West End Stadium broke ground that December and held its ribbon cutting in May 2021 just before FC Cincinnati's first home match in the new stadium.

### WESTERN & SOUTHERN OPEN (AUGUST 13-21, 2022):

The Cincinnati Tennis Masters, long branded the Western & Southern Open, has been a staple in Cincy since 1899. A favorite among players and fans alike, the tournament is the second largest summer tennis event in the U.S., right before the U.S. Open.

Sports fans, get all the Cincy-related info you need **RIGHT HERE.**

For more information about our sports culture, head to [cincinnatiexperience.com!](https://www.cincinnatiexperience.com)

### KROGER QUEEN CITY CHAMPIONSHIP PRESENTED BY P&G (SEPTEMBER 5-11, 2022)

The LPGA announced in September 2021 that many of the best golfers in the world will be returning to Cincy for the next three years. The inaugural event will be played at Kenwood Country Club featuring a purse of \$1.75 million dollars and over 12 hours of live Golf Channel coverage distributed around the globe.

